



C31 Melbourne and Victoria is a not-for-profit television service providing locally-based entertainment, education and information. C31 provides access and representation to the many diverse communities within Victoria. Transmitted from Mount Dandenong, C31's signal reaches homes throughout Melbourne and Geelong, and is also transmitted via Neighbourhood Cable to regional Victoria.

Broadcasting in over 20 different languages, you can find faces, voices and issues which are not present in mainstream television, including Somali TV, Deaf TV, Bent TV (representing Melbourne's Queer community) and SYN TV (students and youth).

C31 has been servicing Melbourne's communities since October 1994, via a temporary broadcasting licence. The Australian Broadcast Authority recognised C31's role as an essential contributor to Melbourne's media scene, awarding the Station the full-time community broadcasting licence on 30 July, 2004.

C31 has over 1 million Melburnians tuning in each month. For further information on community television in Melbourne and Australia, especially for **information on how to tune in to us on our new Digital TV frequency** you can visit the stations web site.

www.c31.org.au



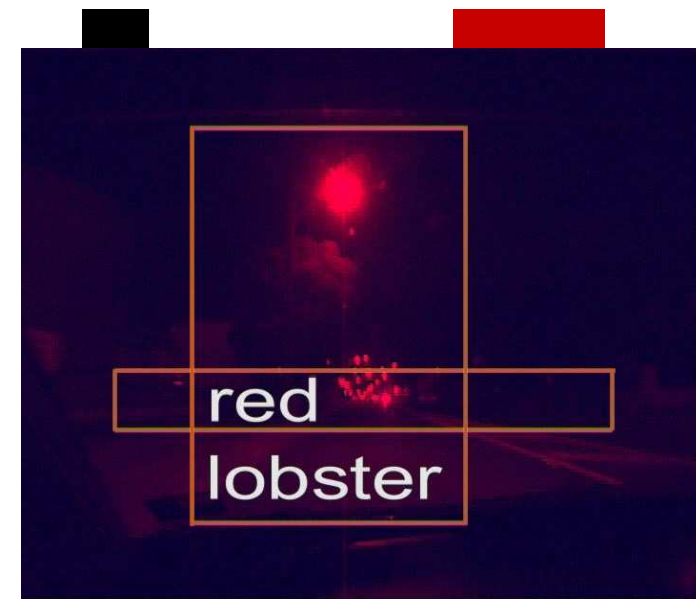
Northern Access Television Association Inc. is a community based non-profit television production group. NAT is a full member of the Melbourne Community Television Consortium which holds the license for C31 Melbourne and Victoria.

We are a volunteer based group that receives no regular sources of funding. We rely on the support of our members and the general public to keep producing Community based Television programs.

We need the support of the community to be able to continue producing our wide variety of programs for Channel 31, and to continue to have access to a free to air broadcast TV signal.

For more information see our web site:

www.nat.org.au



<http://redlobster.nat.org.au>

Your opportunity to Support Australia's only television program dedicated to performance poetry

Sponsorship Invitation



ABOUT OUR PROGRAM

Red Lobster is a Melbourne Channel 31 program produced through Northern Access Television (NAT), a member group of **C31 Melbourne**.

It is a program about Poetry, featuring performances by a wide range of poets, published and unpublished, from all walks of life. It goes to air **Wednesday nights at 11pm**.

The program is being produced by **David McLauchlan**, an experienced Channel 31 Producer and Poet.

The program is filmed in various venues around the city. There are around thirty regular poetry readings, monthly, fortnightly and weekly, that take place in various venues all over Melbourne.

Over the last 6 years the reaction to the program from the local poetry community has been very positive. Some of the highlights of the program have included the Regular "Dan Poetry Sessions", and the Montsalvat and Overload Poetry Festivals.

Though the program is about poetry some prose readings, music, and even a play, have been included from time to time. We have also occasionally included interviews with poets in the program.

We also have streaming video of current and past programs available on our web site.

<http://redlobster.nat.org.au>

For more information contact the programs producer:

David McLauchlan
Ph: 0430 314 213

HOW TO SUPPORT THE PROGRAM

In order to ensure ongoing financial support for the program I am calling for Poets and others who wish to support the program to become sponsor's of the program.

Here are several suggestions as to how you can do this:

Each year on C31 is divided into 4 seasons of 13 weeks. **For \$65** you can become a basic or **Silver** sponsor for one season. This gets you a warm fuzzy feeling, knowing you are helping to keep this valuable part of the Melbourne Poetry scene going, and, oh yes, a mention on the web site and in the billboard at the end of the program.

Also as part of being a Silver sponsor, if you are a Poet, I will give you a DVD of the raw footage of any of your performances I may have filmed in that season.

For \$260 a season you can be a **Gold** sponsor and receive at the end of the season a **DVD boxed set** of that seasons episodes as well as the afore mentioned fuzzy feeling and mentions on the web site and billboard.

For \$650 a season I can produce and put to air, once a week, in one of the breaks in the program, a basic 15 second **sponsor announcement** advertising a Poetry Book, or Poetry Reading, or Poetry Group etc.

If you happen to be a City Council or a Rich Philanthropist, **for \$1000** a season you can become a **Diamond** sponsor

The Diamond sponsor get their business details and Logo displayed on the opening Billboard before each program, along with a voiceover thanking them specifically for their support. They also get the afore mentioned fuzzy feeling and the DVD boxed set

This program makes a major contribution to an under recognized area of the arts in Melbourne and is well worth the support of local City Councils and funding bodies.